

KITCHEN HYGIENE

ALL WRAPPED UP

93% of chefs think Wrapmaster® dispensers are safer and more hygienic than cardboard cutter boxes*



Easy to Clean
& Sanitize



Dishwasher
Safe



Safe to
Use

WWW.WRAPMASTER.GLOBAL/USA


Wrapmaster®

WRAP SAFE WITH WRAPMASTER®

Covid-19 survey:
See consumer survey results at
www.wrapmaster.global/usa

Designed to **improve hygiene and safety** in professional kitchens.

74% New research reveals[^]

of consumers say hygiene is the most important consideration when eating out.

A simple swap from using cutter boxes and loose rolls to Wrapmaster® will have a direct impact not only on kitchen hygiene, but also consumer perception moving forward.

93% of diners would feel reassured if restaurants took steps to update their equipment so that it can be cleaned and sanitized regularly.

Why Wrapmaster®?

The award-winning Wrapmaster® range, endorsed by the Craft Guild of Chefs, is the simple solution to keeping kitchens and teams safe. The original and best dispensing system for film, foil and baking parchment, Wrapmaster® is easy to sanitize and can be 100% disinfected in a commercial dishwasher – unlike cardboard cutter boxes and loose rolls which can absorb and harbor germs. Easy to use, Wrapmaster's® concealed blade means hands are always safe and there is no risk of injury or cuts during service.



Click here to view 'Winning The Battle Against Bacteria' video



Easy To Clean & Sanitize
Recommended by food safety practitioners. Easy to clean and sanitize during service.



Dishwasher Safe
Easily disinfected in a commercial dishwasher.



Safe To Use
Concealed blade for safe cutting - no more cuts from exposed blades.



Reduces the risk of cross-contamination from bacteria and viruses

Isn't it time your kitchen started using Wrapmaster®?

Find out more about the range and how Wrapmaster® can help improve hygiene and safety in professional kitchens...

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*Independent Chef Panel Research, 100 participants July 2020. ^Independent consumer insight, Toluna July 2020, sample 300 consumers.